



Day at the Park

Sponsorship Package

Day at the Park, an elegant day of equestrian excitement, is scheduled to take place on April 19th, 2008 during the Festival of the Horse International CCI**/* 3-Day Event presented by the Ocala Star-Banner. *Day at the Park* will feature an exquisitely appointed field-side viewing and dining tent where guests will be treated to an elegant champagne luncheon while watching two polo games on the west side of the tent. On the east side of the tent, attendees will overlook a portion of the cross country course where international riders will be jumping cross country obstacles as part of the International 3-Day Event. Because many of the riders competing in the 3-Day Event will be vying to go to Beijing/Hong Kong as part of the 2008 U.S. Olympic Team this summer, the event will have an Asian influence honoring the 3-Day Event competitors. Hat contests, a Chinese auction and other activities will be a part of the afternoon activities.

Grand Sponsor: \$ 20,000 (1 Available)

- Your name on all ads and promotional materials associated with *Day at the Park*
- One Premium Reserved Table of 8 for *Day at the Park* plus one equine expert seated at your table
- Naming Rights for one Polo Team with custom designed team jerseys
- Announcement of sponsorship via Press Release
- Logo on invitation to luncheon
- Logo on *Day at the Park* menu card
- Two 3'x8' Banner Spaces near *Day at the Park* tent (Sponsor provides banners)
- Public Announcement of Sponsorship throughout Festival of the Horse weekend
- Eight VIP *Day at the Park* Parking Passes

Polo Team Sponsor, Afternoon Game: \$ 10,000 (1 Available)

- One Premium Reserved Table of eight at *Day at the Park* plus one equine expert seated at your table
- Naming rights for one Polo Team with custom designed team jerseys
- Announcement of sponsorship via Press Release
- Name on invitation to luncheon
- Name on *Day at the Park* menu card
- Two 3' x 8' Banner spaces near *Day at the Park* tent (Sponsor provides banner)
- Public announcement of Sponsorship throughout Festival of the Horse weekend
- Eight VIP *Day at the Park* Parking Pass



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Polo Team Sponsor, Morning Game: \$ 5,000 (2 Available)

- One Reserved Table of eight at *Day at the Park* plus one equine expert seated at your table
- Naming Rights for one morning Polo Team with custom designed team jerseys
- Name on *Day at the Park* menu card
- One 3' x 8' Banner space near *Day at the Park* tent (Sponsor provides banner)
- Public announcement of Sponsorship throughout Festival of the Horse weekend
- Eight VIP *Day at the Park* Parking Pass

Jump Sponsor: \$ 3,500 (2-4 Available)

- One Reserved Table of eight at *Day at the Park* plus one equine expert seated at your table
- One Jump Sponsorship of a cross country or steeplechase jump within viewing distance of *Day at the Park* tent
- Name on *Day at the Park* menu card
- Public announcement of Sponsorship throughout Festival of the Horse weekend
- Eight VIP *Day at the Park* Parking Passes

Day at the Park Table Sponsor: \$2,000

- One reserved table for eight at the elegantly catered champagne luncheon
- Recognition on the Table and on the menu card
- Eight VIP *Day at the Park* Parking Passes

Day at the Park Champagne Luncheon Ticket \$200

- One seat at the elegantly catered champagne luncheon
- One VIP *Day at the Park* Parking Passes